

Job Title: Web Design Assistant

Location: Elko, NV



Company Overview:

Key Marketing Solutions is a marketing agency dedicated to delivering creative solutions in graphic design, web design, and social media management. We offer a professional, collaborative environment while working on a variety of projects for diverse businesses.

Job Description:

Are you creative and looking to express your creativity in a multitude of ways all while learning new skills related to business ownership and marketing?

If you are a driven, motivated individual with an attention to detail and love of business & marketing, I would love to speak with you about a part time independent contractor position with a flexible schedule.

The ideal candidate will have education &/or experience with design and website platforms.

Key Responsibilities:

- Assist in designing and updating website layouts, ensuring user-friendly and aesthetically appealing interfaces.
- Collaborate with the web development team to ensure smooth implementation of design elements.
- Help in testing and troubleshooting website issues across multiple browsers and platforms.
- Contribute to discussions on improving website functionality and enhancing user experience.
- Support the team in managing web design projects, ensuring timely delivery and adherence to specifications.
- Stay abreast of the latest trends and advancements in web design and user interface technologies.

Qualifications:

- Basic knowledge of web design principles and tools.
- Familiarity with Squarespace and Plugin Coding/Implementation is required.
- Familiarity with HTML, CSS, and JavaScript is preferred.
- A keen eye for design and attention to detail.
- Ability to work collaboratively in a team environment.
- Strong organizational skills and the ability to manage multiple tasks simultaneously.
- Enthusiasm for learning and personal growth in web design and development.

Job duties may expand to other marketing areas as needed or as familiarity increases to complete business marketing strategies.

Additional experience in Cloud, Canva or Adobe Design, Business Email/SMS Marketing, Review platforms, Google Business, and Google Ads is beneficial.

Required 4 hour per week minimum, up to 20 hours per week depending on projects.

Join us to jumpstart your career in the vibrant world of marketing!

All positions - Apply with link on Key Marketing Solutions website.